

## “The Visual Challenge” Team Instructions



Everyone has heard the saying "*A picture is worth a 1,000 words*". This is your chance to help create a new picture worth a 1,000 words. The idea behind this competition is to create new illustrations of several Decision Analysis concepts. Each team will generate a picture for a decision analysis concept. The hope is to generate a useful set of illustrations that conference attendees can use back at the office to help explain these topics.

Each team has a topic (written on your table tent) for which to create a visual. Your team has 45 minutes to generate a visual. At the end of 45 minutes, each team is responsible for posting their visual on the wall. Select a spokesperson to present your team's visual to the rest of the conference attendees. You will have 2 minutes to present (this will be timed).

### **Schedule:**

1:00 pm - 1:15 pm	Challenge explanation; teams assemble
1:15 pm - 2:00 pm	Teams work on the challenge
2:00 pm - 2:30 pm	Teams present their work product
2:30 pm – 2:45 pm	Break; a panel judges the visuals
2:45 pm –3:00 pm	Awards and Comments

### **What do you mean by visual?**

We are looking for pictures or illustrations, not slides with bullet points. Words can be used but should be kept to the minimum required. Think of the picture the blind man uses to describe the elephant....

### **What are the judging criteria?**

A panel of judges will determine winners based on these decision criteria:

- Simplicity
- Clarity
- Impact
- Creativity

Prizes will be awarded to the teams for:

- Most Creative
- Most Unique
- Best Impact

### **What are our resources?**

Flipchart paper and markers are available at the front of the room.

### **Any other questions?**

Deborah Bryant and Lisa Eisele will be at the front of the room for anyone who has questions.